



*Zandra Rhodes'
Colourful Heritage*

Colour me Pink! Being inspired by the Zandra Rhodes' Colourful Heritage Project

Thursday 06th February 2025 –
10.00am BST

UCA University
for the
Creative Arts



Welcome and housekeeping

Welcome and thanks for joining us!

This is a friendly and open space where your contributions are valued and respected.

We encourage you to ask questions, share ideas, experiences, and resources.

If you have a question, please:

- Use the chat feature



HELLO
.A.N.D.
Welcome

Hi, from the team

Lisa Moore – lmoore3@uca.ac.uk

Project Manager (Copyright & Rights) | Colourful Heritage Project
Copyright & Compliance Manager | University for the Creative Arts

Ellen Brown – ebrown4@uca.ac.uk

Project Manager (Outreach & Education) | Colourful Heritage Project
Learning Development Tutor | University for the Creative Arts

Marie-Therese - marie-therese.gramstadt@uca.ac.uk

Project Officer/Cataloguer | Colourful Heritage Project

Alex Bell – alexander.bell@uca.ac.uk

Liaison Librarian (Fashion, Textiles & Creative Business) | University for the Creative Arts

Webinar Agenda

10:00-10:15 - **Welcome and Introduction to Zandra Rhodes' Colourful Heritage project** - Ellen Brown, Project Manager (Outreach & Education)

10:15-10:30 - **The Zandra Rhodes Digital Study Collection** - Marie-Therese Gramstadt, Project Officer/Cataloguer

10:30-10:40 - **Copyright and your Rights to use The Zandra Rhodes Digital Study Collection** - Lisa Moore, Project Manager (Copyright & Rights)

10:40-11:00 - **Visual Literacy and 'Slow Looking' at The Zandra Rhodes Digital Study Collection** - Alexander Bell, Liaison Librarian, School of Fashion

11:00-11:15 – **Questions / reflection from speakers**



Welcome and Introduction to Zandra Rhodes'
Colourful Heritage project –
Ellen Brown, Project Manager (Outreach & Education)

Zanda Rhodes'
Colourful Heritage

WICA

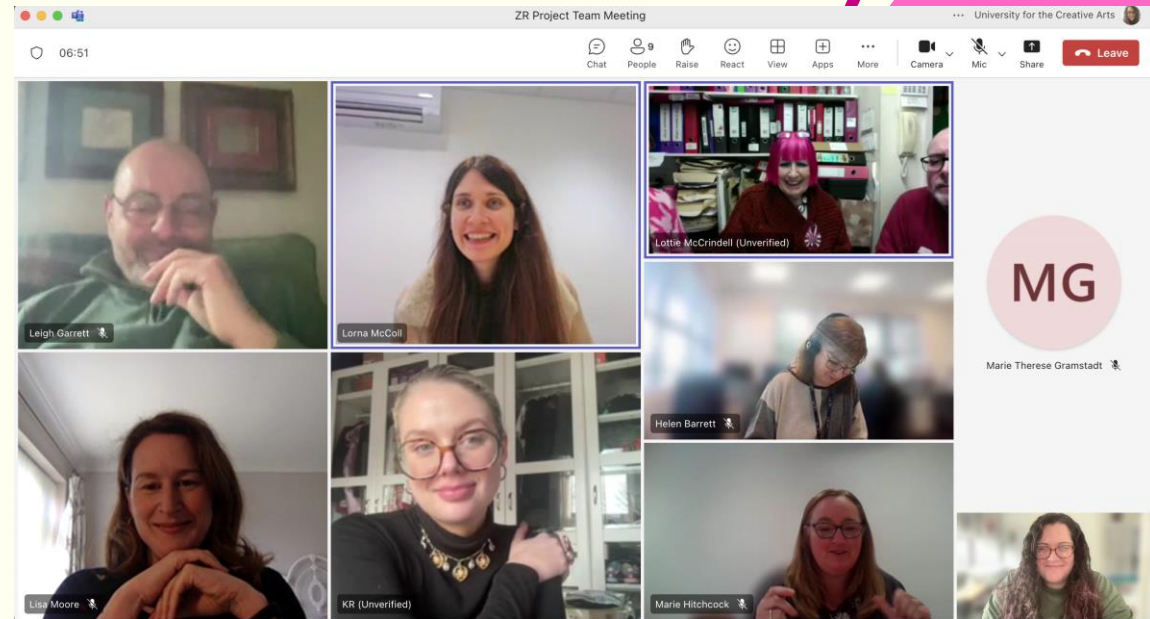
**University for the
Creative Arts**



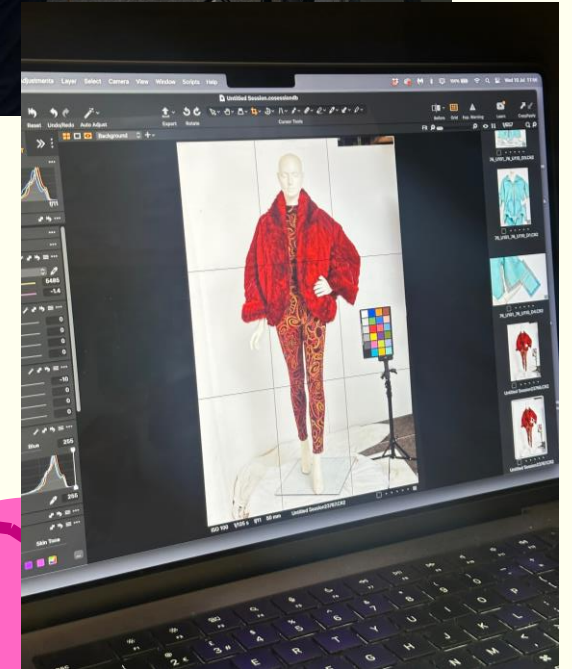
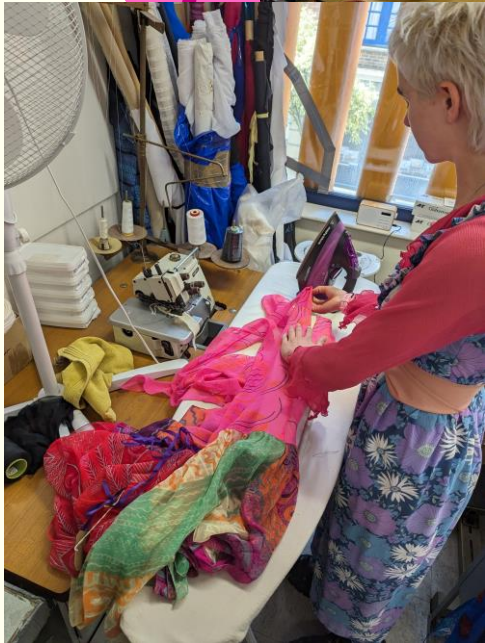
When: March 2024 – September 2025

Deliverables:

- Digitisation of 150 pieces from Zandra Rhodes' collections, including 50 accessories
- Creation of a more accessible digital archive
- Interviews with 6 key figures in Rhodes' career
- Employability & training: internships x5
- Outreach: 10x workshops with disadvantaged and/or non-traditional learners across Medway, where Zandra grew up
- CPD for teachers across Medway & Kent



Digitisation



Prep and Shoot days

- 220 hours of mending and prepping garments
- 8560 stitches replaced
- 195 hours of ironing
- 192 sequins restored
- [what felt like] 3.2 million beads added
- 912 photographs
 - 105 garments
 - 53 accessories



Interviews

- Capturing oral histories gives a deeper more personal connection.
- An added a layer of depth that provides context.



Employability



- Interns x5
- 5 Heritage advisors
- 2 photographers
- 2 learning specialists
- 1 film crew



Outreach

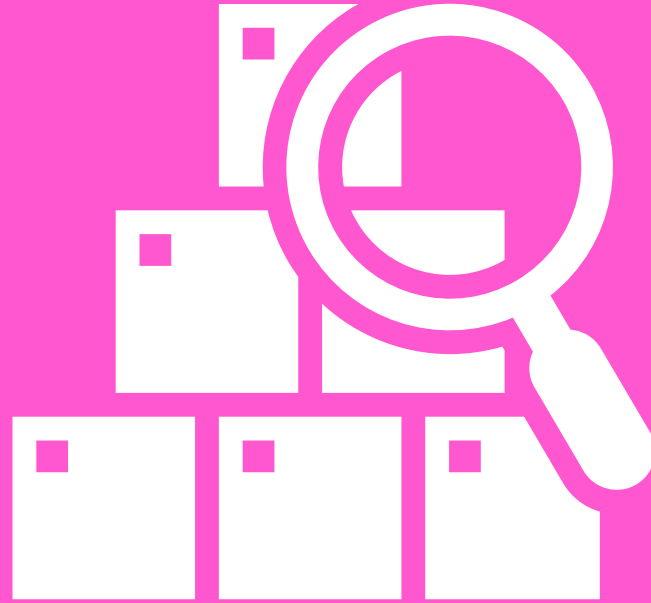
Who:

10 schools/colleges across Medway

What:

- **Fully funded creative workshops**
- **Co-creation of a creative community:** students and schools will connect prior to the workshop day via our Instagram channel @colourfulheritage to share work and learn from each other while exploring what heritage means to them.
- **Free project sketchbooks:** a lovely hot pink sketchbook (inspired by Zandra's hair!) for each student participating.
- **Hands-On Learning:** 5x workshops, from **drawing** and **zine-making** to **screen printing**.
- **An experience of Higher Education:** students will get to meet student ambassadors, explore the campus and use our professional standard equipment and spaces.
- **Inspiration from Zandra Rhodes' Legacy:** Students will connect with the legendary designer herself and her work while learning how design can reflect both personal and cultural heritage.
- **Exhibition Opportunity:** the project will end with an exhibition at **Nucleus Arts** in Chatham, celebrated with a private view for everyone involved and Zandra herself.





**The Zandra Rhodes Digital Study Collection -
Marie-Therese Gramstadt, Project Officer/Cataloguer**

The Zandra Rhodes Digital Study Collection



- Originally funded by Jisc 2011-13
- Available in VADS since 2013:
<https://vads.ac.uk>
- Visual Arts Data Service was founded in 1997 at University for the Creative Arts, as a data centre providing advice and receiving digital outputs via the AHRC
- New CONTENTdm (OCLC) system in 2020
- National Lottery Heritage Fund project 2024-25





- Founded by Dame Zandra Rhodes in 2020
- Director: Piers Atkinson
- Student project uncovered hidden gems; lookbook

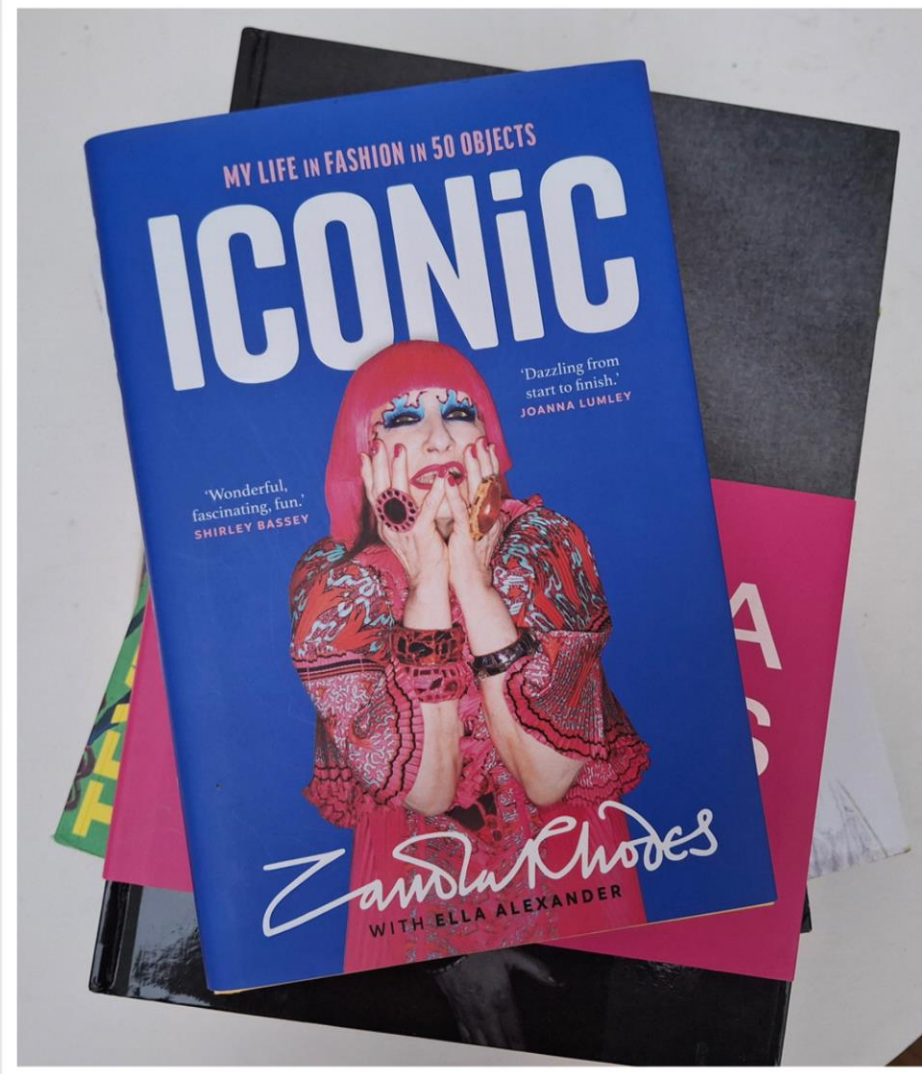
<https://zandrarhodescharitablefoundation.org/the-library/>



1. Zandra's first collection



vads	
Over 140,000 images from over 300 art and c	
Title	Paris, Frills and Button Flowers
Collection	Zandra Rhodes Digital Study Collection
Designer	Zandra Rhodes (British, born 1940)
Season	Autumn/Winter 1971
Description	Hat formed from layers of ivory wool underfelt w printed and appliqué on top and pinked edges
Place of Origin	London
Objects	hat
Main Fabric	wool underfelt
Techniques	screen printed appliqué pinked edges formed
Textile Print Design Name	Button Flower
Colourway	ivory printed with yellow, red, blue
Keywords	zig-zag, buttons, flowers, pop art
Notes	Accession number: ZR/2024/H1. Modelled by Z photographed by Bishin Jumonji for the Japanese magazine Anan (The Art of Zandra Rhodes, p. 76-73; 50 Fabulous Years in Fashion, p. 33). Worn v (71/19) known as the Dinosaur coat.
Location	Zandra Rhodes' Personal Collection
Copyright	© Zandra Rhodes 2024.
Terms of Use	This work is licensed for use in learning, teaching, non-commercial Creative Commons Licence CC
Fashion Collection	Paris, Frills and Button Flowers
Project	Zandra Rhodes' Colourful Heritage
Funder	Digitisation funded by the National Lottery Herita



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Zandra Rhodes Style Bible 15 Zandra Rhodes Style Bible 16 Zandra Rhodes Textile Design Bible

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Inspiration

Different ways to use VADS for inspiration

1. Books & Videos

Looking for inspiration – try searching for:

The Art of Zandra Rhodes

Lifelong Love Affair

Over 140,000 images from over 300 art and design collections in the UK, free for use in education

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Collections



About

Ask Zandra

Learn about the inspiration and stories behind the designer's favourite garments, in the following 21 video interviews and texts.

Jump to video

[View the videos with captions on UCA's Panopto service](#)

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[archives](#) [Australia](#) [Ayers Rock](#) [Aztec](#) [buttons](#) [catwalk shows](#) [chain stitch](#) [Chinese dragons](#) [circles](#) [digitisation](#) [dinosaurs](#) [Egyptian Elizabethan](#) [embroidery](#) [ethnic costume](#) [everyday objects](#) [feathers](#) [flowers](#) [found objects](#) [headaddresses](#) [hippies](#) [Indian inspiration](#) [knitting](#) [Medieval](#) [Mexico](#) [Museum of the American Indian](#) [museums](#) [Native Americans](#) [New York Porcupine](#) [quillwork](#) [previous designs](#) [punk](#) [royal wedding](#) [safety pins](#) [shawls](#) [shells](#) [sombros](#) [stars](#) [tassels](#) [tears](#) [techniques](#) [temples](#) [Toile de Jouy](#) [travel](#) [Uluru](#)

Next video

1. Zandra's first collection



The inspiration for Zandra Rhodes's first collection, [The Knitted Circle](#) in 1969, came from her childhood experiences of knitting, as well as from knitting with friends whilst on holiday in Wales, and also from the knitted textiles that she had seen in the Victoria and Albert Museum in London.

Zandra Rhodes often refers to the inspiration of her mother who was a Senior Lecturer in the Fashion Department at Medway College of Design (now the Rochester campus of the [University for the Creative Arts](#)). In the video she talks about looking through her mother's sewing books and being inspired by the embroidery technique of chain stitch. From this she developed her textile print design 'Knitted Circle', which gave its name to her first collection, with the printed effect of chain stitch and knitting.

Ask Zandra

Learn about the inspiration and stories behind the designer's favourite garments, in the following 21 video interviews and texts.

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archives Australia Ayers Rock Aztec buttons catwalk shows chain stitch Chinese dragons circles digitisation dinosaurs Egyptian Elizabethan embroidery ethnic costume everyday objects feathers flowers found objects headdresses hippies Indian inspiration knitting Medieval Mexico Museum of the American Indian museums Native Americans New York Porcupine quillwork previous designs punk royal wedding safety pins shawls shells sombreros stars tassels tears techniques temples Toile de Jouy travel Uluru

1. Zandra's first collection



The inspiration for Zandra's first collection came from her childhood friends whilst on holiday in the Victoria and Albert Museum.

Zandra Rhodes often references her time as a Lecturer in the Fashion Department at the Rochester campus of the University of East London about looking through the Victoria and Albert Museum's embroidery technique of chain stitch. From this she developed her textile print design 'Knitted Circle', which gave its name to her first collection, with the printed effect of chain stitch and knitting.

Panopto Search in folder "Zandra Rhodes Project Videos" Sign In

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Zandra Rhodes Project Videos

All Dates Sort by Order

Z01. Zandra's first collection Zandra Rhodes Project Videos 0:40

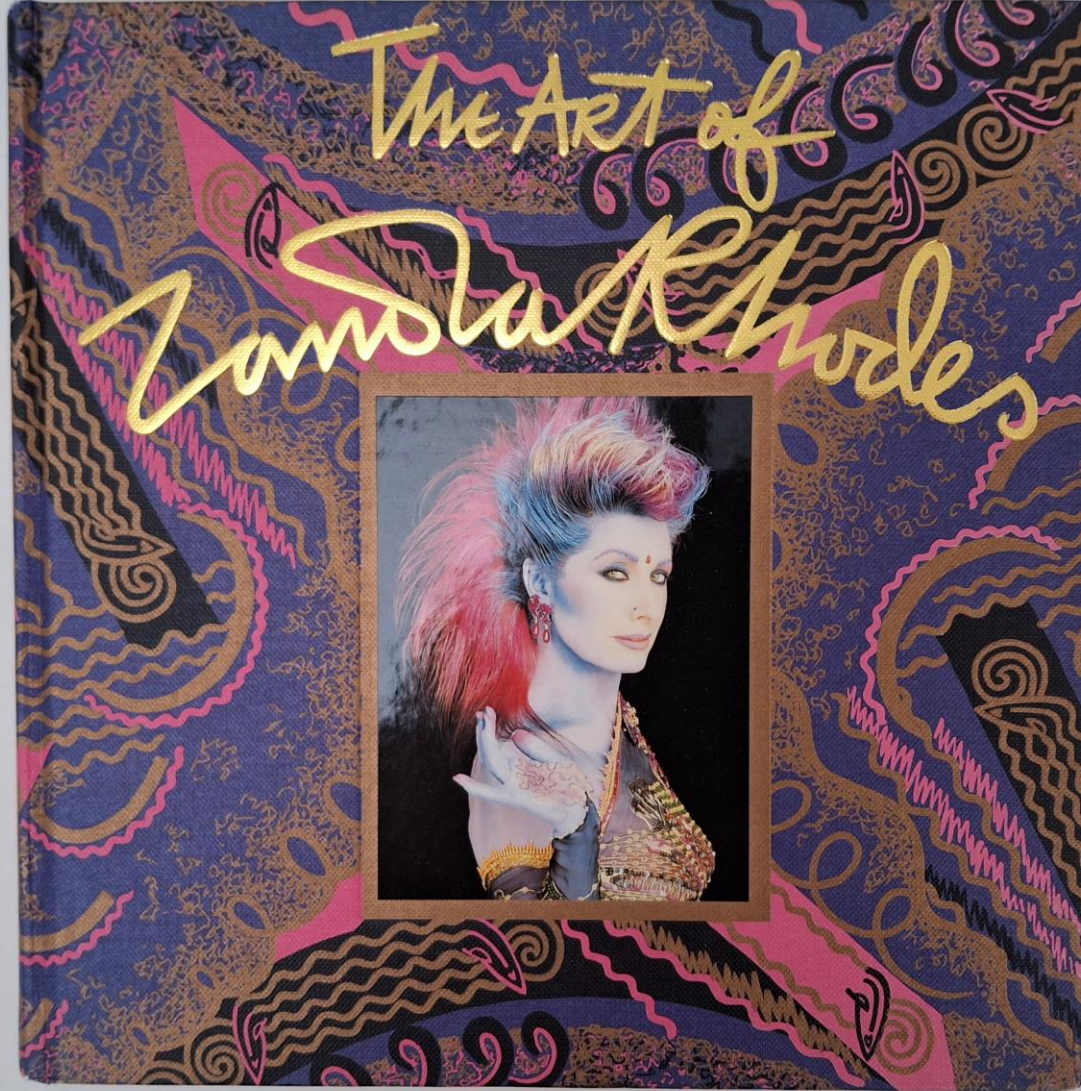
Z02. Circular garments Zandra Rhodes Project Videos 1:03

Z03. The Ukraine and 'Chevron Shawl' collection Zandra Rhodes Project Videos 1:00

Z04. New York and 'Indian Feathers' collection Zandra Rhodes Project Videos 1:23

Z05. Inspiration from museums Zandra Rhodes Project Videos 0:50

Z06. The Button Flower print Zandra Rhodes Project Videos 0:46



The Mount Olympus Collection

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The African Collection

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The Mexican Collections

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The Cactus Cowboy Collection

☆ Save



The Chinese Constructivist Collection

☆ Save



New York and 'Indian Feathers'

☆ Save



The Lily Collection

☆ Save



Magic Head Collection

☆ Save



The African Collection



The Shell Collection



The Chinese Collection



Paris, Frills and Button Flowers



The Shell Collection

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The Mexican Collections

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The Shell Collection

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The African Collection

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The Ukraine and 'Chevron Shawl'

☆ Save



The Mexican Collections

☆ Save



The Chinese Collection

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Paris, Frills and Button Flowers

☆ Save



New York and 'Indian Feathers'



The Shell Collection



The Shell Collection



The Knitted Circle

TEXTILE DESIGN

Samantha Erin Safer

TEXTILE REVOLUTION: MEDALS, WIGGLES AND POP 1961-1971

ZANDRA RHODES



TEXTILE DESIGN

Samantha Erin Safer



61 Left Mr Man, three-colour print on white rayon crepe, Sylvia Ayton and Zandra Rhodes, 1968.

62 Right Mr Man, three-colour print on pink rayon crepe, Sylvia Ayton and Zandra Rhodes, 1968.

Mr Man was inspired by the rainbow-coloured man on the OMO soap packaging and the famous Las Vegas cowboy in neon lights. The print was used for sleeves on a multi-print dress, on a suede jacket and on a skirt modelled by Vanessa Redgrave in British Vogue, June 1968.

Mr Man, 1968



TEXTILE DESIGN

Samantha Erin S



Mr Man, 1993.
© Zandra Rhodes 2024.





ZANDRA
RHODES

50 FABULOUS YEARS IN FASHION



ZAN RHODES

50 FABULOUS YEARS



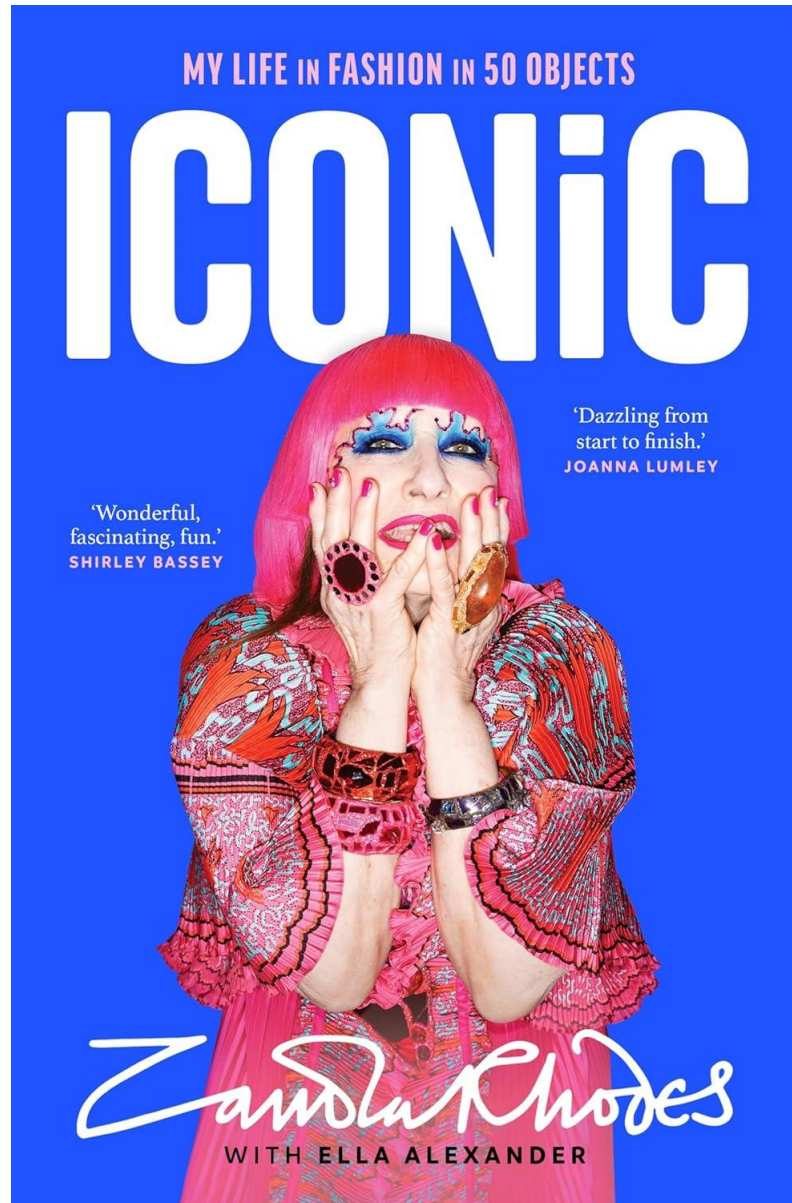
this page
Spring/Summer 1983. 'Mount Olympus' collection. Close-up of suede bodice with pinked edges, punched and printed with 'Indian Circle' design, style B3/59 opposite.

Models wearing raw silk dresses with suede bodices from the 'Mount Olympus' collection, backstage at the Spring/Summer 1983 fashion show. Hats: Stephen Jones.
Photo: Robyn Beeche



The Mount Olympus Collection, Spring/Summer 1983





2. Lists & Hyperlinks

Fashion Collection, Objects, Textile Print Design Name, Main Fabric, Techniques

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Fashion Collection

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- the mount olympus collection (50)
- the cactus cowboy collection (45)
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- the ayers rock collection (29)
- the chinese collection (29)
- the magic carpet collection (24)
- images of woman (21)

Show More

Objects

- evening dress (345)
- dress (69)
- jacket (65)
- skirt (55)
- evening ensemble (47)
- ensemble (44)
- top (44)
- kaftan (35)

 Browsing items in:
Zandra Rhodes Digital Study Collection

Sort by: Title Ascending



Results per page: 50

Records 1-50 of 691


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1984

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1985

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An Indian Collection

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An Indian Collection



Birds of Paradise



Birds of Paradise



Birds of Paradise



Celestial Bodies



Celestial Bodies

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- new york and 'indian feathers' (15)
- secrets of the Nile (15)
- an indian collection (14)
- the mediaeval collection (14)
- spanish impressions (13)
- the fantastic flower garden (12)
- elizabethan slashed silk collection (10)
- paris, frills and button flowers (10)
- the fairy collection (10)
- the ukraine and 'chevron shawl' (9)
- if you wish upon a star (8)
- the knitted circle (7)
- the venetian pallazzo collection (7)

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Collection	An Indian Collection	An Indian Collection	An Indian Collection
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Collection	An Indian Collection	An Indian Collection	An Indian Collection
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Paradise	Birds of Paradise	Birds of Paradise	Celestial Bodies

▼ Fashion Collection

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 top (44)
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 trousers (23)
 coat (19)
 headpiece (15)
 blouse (11)
 headdress (8)
 evening top (7)
 hat (7)
 turban (7)
 tunic (6)
 wedding dress (5)
 cloak (4)
 earrings (4)
 headband (4)
 mask (4)
 cape (3)
 jumpsuit (3)
 snood (3)
 stole (3)
 bloomers (2)



Advanced Search



Results per page: 50



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An Indian Collection

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An Indian Collection

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Celestial Bodies



Celestial Bodies

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- indian border stripe (17)
- mexican fan (17)
- field of lilies (16)
- spinifix landscape (16)
- indian feather sunspray (15)
- sparkle (15)
- lace mountain (14)
- magic heads (13)
- manhattan (13)
- punk broderie (13)
- mexican turnaround (12)
- button flower (10)
- frilly circle (9)
- mexican dinner plates (9)
- buttons and bows godets (8)
- cactus everywhere (8)
- feather and triangle (8)
- knitted circle (8)
- mexican border (8)
- spinifix border (8)
- a field of poems (7)

An Indian Collection	An Indian Collection	An Indian Collection	An Indian Collection	An Indian Collection
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An Indian Collection	An Indian Collection	An Indian Collection	An Indian Collection	An Indian Collection
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Birds of Paradise	Birds of Paradise	Birds of Paradise	Celestial Bodies	Celestial Bodies

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- spinifix border (8)
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Main Fabric

- silk chiffon (342)
- rayon jersey (76)
- acetate satin (27)
- silk georgette (26)
- silk crepe de chine (20)
- alcantara ultra suede (17)
- wool felt (15)
- satin (12)
- habotai silk (9)
- rayon satin (9)
- silk organza (8)
- silk satin (6)
- gold lurex (5)
- resin (5)



Birds of Paradise



Birds of Paradise



Birds of Paradise



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An Indian Collection

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An Indian Collection

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- gold lurex (5)
- resin (5)



Birds of Paradise



Birds of Paradise



Birds of Paradise

Techniques

- screen printed (513)
- hand beaded (355)
- hand rolled hem (238)
- ornamented (147)
- baby overlocked hem (79)
- satin stitched (77)
- lettuce hem (75)
- top-stitched (71)
- pleated (70)
- applied (42)
- embroidered (36)
- pinked edges (26)
- quilted (22)
- punched (14)
- rainbowed (12)
- formed (10)
- smocked (10)
- devore (7)
- sculpted (7)
- digitally printed (6)
- fishing line hem (6)
- mixed media (5)
- mosaic (5)
- bias cut (4)
- guipure lace (4)

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Fashion Collection

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- the mediaeval collection (6)
- elizabethan slashed silk collection (4)
- an indian collection (1)

Objects

- dress (10)
 - ensemble (5)
 - evening dress (4)
 - jacket (4)
 - bloomers (2)
 - coat (2)
 - skirt (2)
 - trousers (2)
 - evening ensemble (1)
 - hat (1)
- [Show More](#)

Techniques

Searching items in: **Zandra Rhodes Digital Study Collection** Sort by: Relevance Grid Grid Results per page: 50

Search Terms:

pinked edges ✕

Records 1-26 of 26 < 1 > [☆ Save All](#)



Paris, Frills and Button Flowers **Elizabethan Slashed Silk Collection** **Elizabethan Slashed Silk Collection** **Elizabethan Slashed Silk Collection** **The Mediaeval Collection** **Elizabethan Slashed Silk Collection** **Paris, Frills and Button Flowers**

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The Mediaeval Collection **The Mediaeval Collection** **The Mount Olympus Collection** **Paris, Frills and Button Flowers** **Paris, Frills and Button Flowers** **The Mediaeval Collection** **The Mount Olympus Collection**

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▼ Collections

- Select All Collections

 - African and Asian Visual Artists Archive
 - Artworld
 - Basic Design Collection - National Arts Education Archive
 - The Blower Foundation
 - bookRoom - University for the Creative Arts
- Show All
- Cancel Update

▼ Fashion Collection

- the mount olympus collection (9)
- paris, frills and button flowers (6)
- the mediaeval collection (6)
- elizabethan slashed silk collection (4)
- an indian collection (1)

▼ Objects

- dress (10)
- ensemble (5)
- evening dress (4)
- jacket (4)
- bloomers (2)
- coat (2)
- skirt (2)
- trousers (2)
- evening ensemble (1)
- hat (1)

Show More

▼ Techniques

Searching items in:
Zandra Rhodes Digital Study Collection

Search Terms:
pinked edges ✕

Records 1-26 of 26



Paris, Frills and Button Flowers

☆ Save



Elizabethan Slashed Silk Collection

☆ Save



The Mediaeval Collection

☆ Save



The Mediaeval Collection

☆ Save



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than Slashed Collection

☆ Save



Paris, Frills and Button Flowers

☆ Save



Mediaeval Collection

☆ Save



The Mount Olympus Collection

☆ Save



Over 140,000 images from over 300 art and design collections in the UK, 1

Title	Paris, Frills and Button Flowers
Collection	Zandra Rhodes Digital Study Collection
Designer	Zandra Rhodes (British, born 1940)
Season	Autumn/Winter 1971
Description	Hat formed from layers of ivory wool underfelt with Button Flower screen-printed and appliquéd on top and pinked edges around the brim.
Place of Origin	London
Objects	hat
Main Fabric	wool underfelt
Techniques	screen printed appliquéd pinked edges formed
Textile Print Design Name	Button Flower
Colourway	ivory printed with yellow, red, blue
Keywords	zig-zag, buttons, flowers, pop art
Notes	Accession number: ZR/2024/H1. Modelled by Zandra Rhodes and photographed by Bishin Jumonji for the Japanese womens' lifestyle magazine Anan (The Art of Zandra Rhodes, p. 76; Lifelong Love Affair p. 73; 50 Fabulous Years in Fashion, p. 33). Worn with Butterfly No. 57 (71/19) known as the Dinosaur coat.
Location	Zandra Rhodes' Personal Collection
Copyright	© Zandra Rhodes 2024.
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Fashion Collection	Paris, Frills and Button Flowers
Project	Zandra Rhodes' Colourful Heritage
Funder	Digitisation funded by the National Lottery Heritage Fund.



Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers



Paris, Frills and Button Flowers

☆ Save



Paris, Frills and Button Flowers

☆ Save



Paris, Frills and Button Flowers



Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Project	Zandra Rhodes' Colourful Heritage
Funder	Digitisation funded by the National Lottery Heritage Fund.



The Shell Collection

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The Chinese Collection

☆ Save



The Shell Collection

☆ Save



Paris, Frills and Button Flowers

☆ Save



Temples and Lotuses

☆ Save



The Chinese Collection

☆ Save



The Magic Carpet Collection

☆ Save

Over 140,000 images from over 300 art and design collections in the UK, 1

Search Terms:

wool underfelt x

Title	Paris, Frills and Button Flowers
Collection	Zandra Rhodes Digital Study Collection
Designer	Zandra Rhodes (British, born 1940)
Season	Autumn/Winter 1971
Description	Hat formed from layers of ivory wool underfelt with Button Flower screen-printed and appliquéed on top and pinked edges around the brim.
Place of Origin	London
Objects	hat
Main Fabric	wool underfelt
Techniques	screen printed appliquéed pinked edges formed
Textile Print Design Name	Button Flower
Colourway	ivory printed with yellow, red, blue
Keywords	zig-zag, buttons, flowers, pop art
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Fashion Collection	Paris, Frills and Button Flowers
Project	Zandra Rhodes' Colourful Heritage
Funder	Digitisation funded by the National Lottery Heritage Fund.

Records 1-4 of 4



Paris, Frills and Button Flowers

☆ Save



The Fulham Road Clothes Shop

☆ Save



Paris, Frills and Button Flowers

☆ Save



Paris, Frills and Button Flowers

☆ Save

Records 1-4 of 4



Over 140,000 images from over 300 art and design collections in the UK, 1

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

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Paris, Frills and Button Flowers

☆ Save



The Fantastic Flower Garden

☆ Save



Paris, Frills and Button Flowers



The Chinese Collection



The Striped Whirlwind!

3. Textile Design & Style Bibles

Updated Textile Design Bible and 17 Style Bibles

Over 140,000 images from over 300 art and design collections in the UK, free for use in education

Collections

- Select All Collections
- African and Asian Visual Artists Archive
- Artworld
- Basic Design Collection - National Arts Education Archive
- The Blower Foundation
- bookRoom - University for the Creative Arts

Show All

Cancel

Update

Fashion Collection

- the mexican collections (50)
- the mount olympus collection (50)
- the cactus cowboy collection (45)
- the painted lady collection (39)
- the chinese constructivist collection (37)
- the conceptual chic collection (32)
- the ayers rock collection (29)
- the chinese collection (29)
- the magic carpet collection (24)
- images of woman (21)

Show More

Objects

- evening dress (345)
- dress (69)
- jacket (65)
- skirt (55)
- evening ensemble (47)
- ensemble (44)
- top (44)
- kaftan (35)

 Browsing items in:
Zandra Rhodes Digital Study Collection

Sort by: Title Ascending



Results per page: 50

Records 1-50 of 691

< 1 2 3 14 >

Go to page

☆ Save All



1984

☆ Save



1985

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An Indian Collection

☆ Save



An Indian Collection

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An Indian Collection

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An Indian Collection

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An Indian Collection

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An Indian Collection



An Indian Collection



Birds of Paradise



Birds of Paradise



Birds of Paradise



Celestial Bodies



Celestial Bodies



Zandra Rhodes Style Bible - Catalogue of Possessions

☆ Save



Zandra Rhodes Style Bible 01

☆ Save



Zandra Rhodes Style Bible 02

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Zandra Rhodes Style Bible 03

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Zandra Rhodes Style Bible 04

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Zandra Rhodes Style Bible 05

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Zandra Rhodes Style Bible 06

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Zandra Rhodes Style Bible 07

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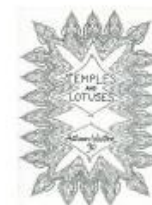
Zandra Rhodes Style Bible 08

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Zandra Rhodes Style Bible 09

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Zandra Rhodes Style Bible 10

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Zandra Rhodes Style Bible 11

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Zandra Rhodes Style Bible 12

☆ Save



Zandra Rhodes Style Bible 13

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Zandra Rhodes Style Bible 14

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Zandra Rhodes Style Bible 15

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Zandra Rhodes Style Bible 16

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Zandra Rhodes Textile Design Bible







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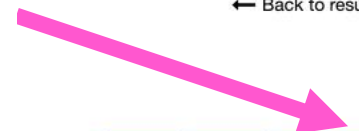


< Result 5 of 691 >
← Back to results

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Search this record  

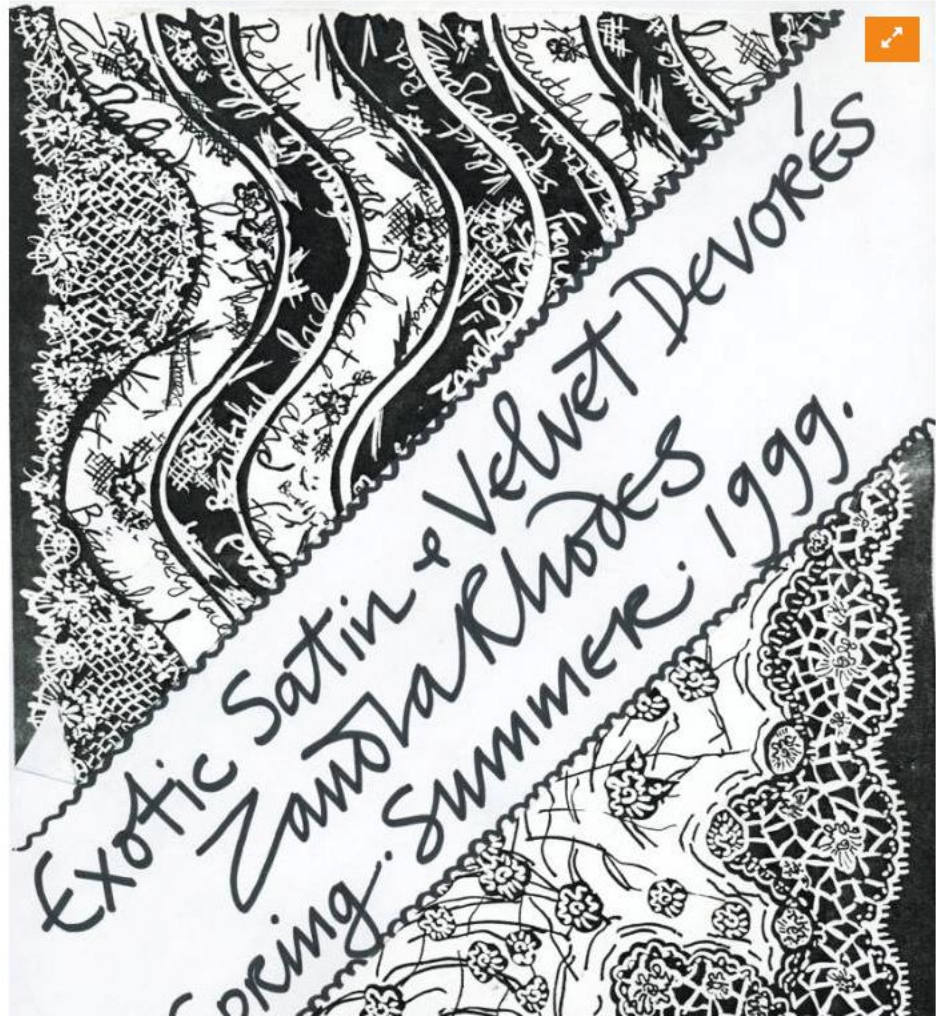
-  Page 1
-  Page 2
-  Page 3
-  Page 4
-  Page 5
-  Page 6

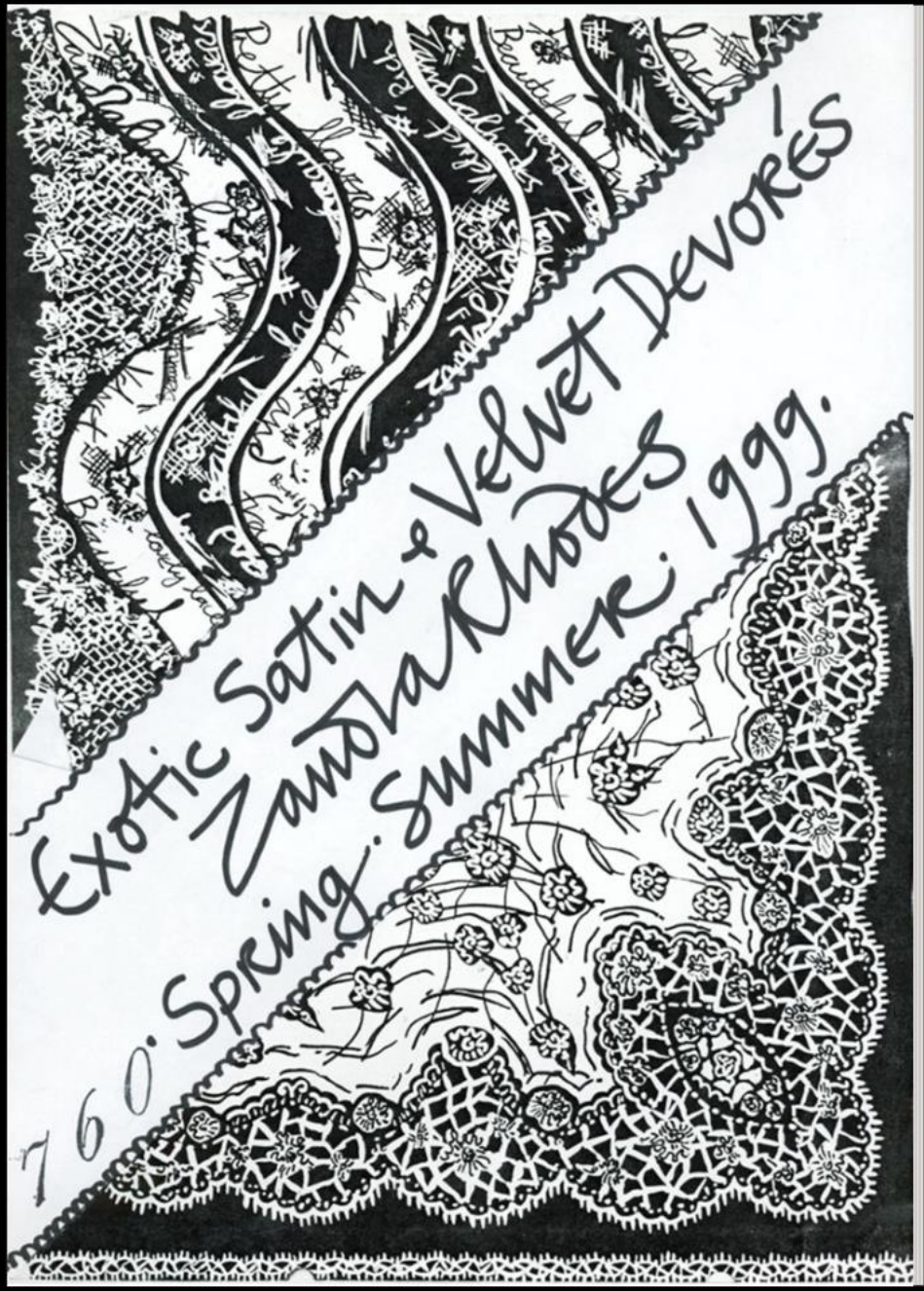


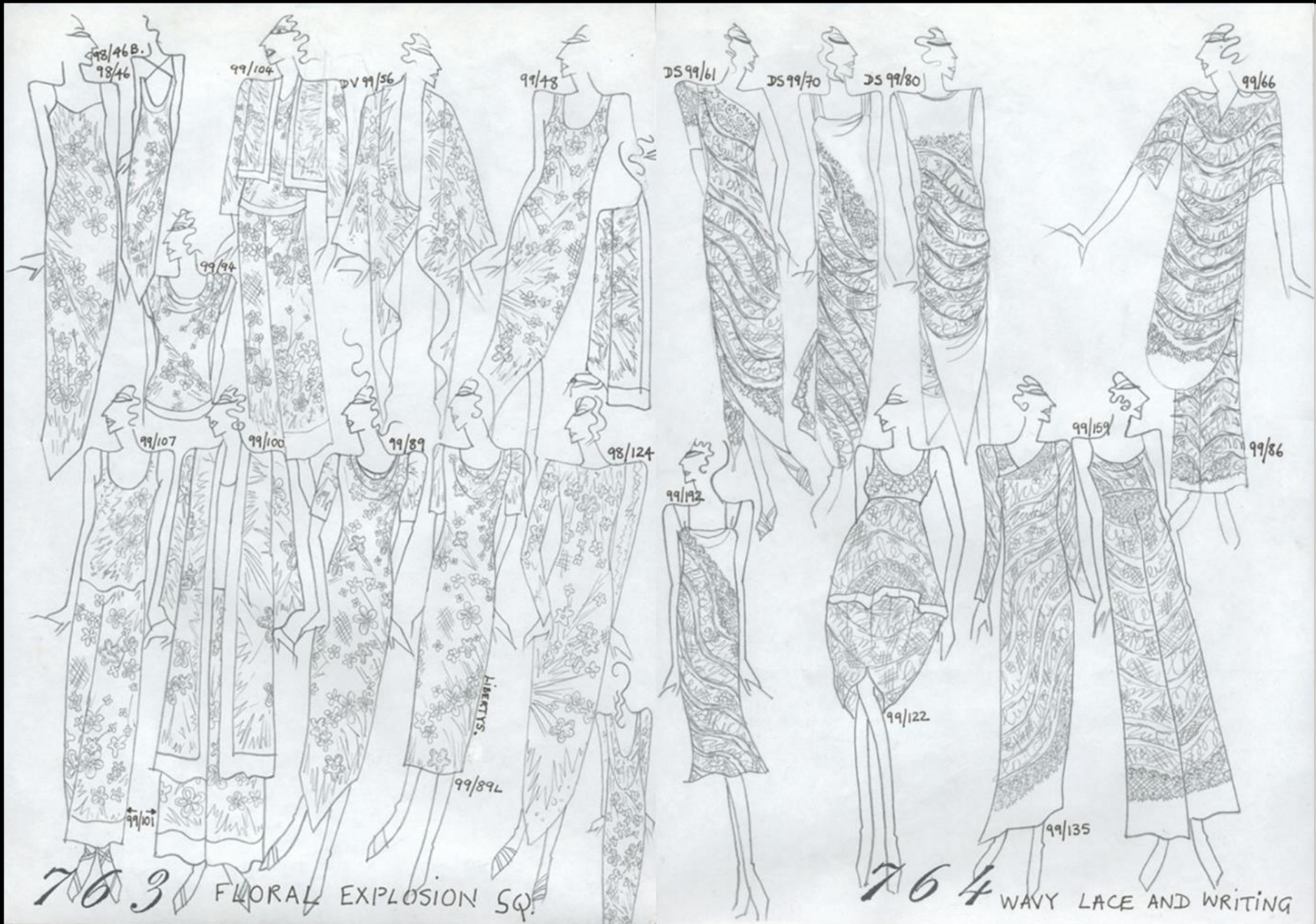
Home > Zandra Rhodes Digital Study Collection > Zandra Rhodes Style Bible 13

Zandra Rhodes Style Bible 13

02__00416step1









Style Number
99/135

Style Bible 13
Page 764

© Zandra Rhodes
2024. Mannequin
courtesy of
Rootstein.



Searching items in:
Zandra Rhodes Digital Study Collection

Sort by: Relevance

Search Terms:

99/* x

Records 1-4 of 4

< 1 >



Floral Explosion

☆ Save



Floral Explosion

☆ Save



**Exotic Satin and
Velvet Devorés**

☆ Save



**Exotic Satin and
Velvet Devorés**

☆ Save

Records 1-4 of 4

< 1 >



763 FLORAL EXPLOSION SQ!

764 WAVY LACE AND WRITING

Collecting Zandra Rhodes Images in VADS

Videos by Amy Robinson, Digital Curation Manager:

- You can collect images on VADS with & without logging-in:
[Video on How to Save Images](#) (1 minute 44 seconds)
- You can also compare multiple VADS images with multiple images from other IIF* collections:
[Video on Using Mirador Image Viewer](#) (2 minutes 44 seconds)

*International Image Interoperability Framework

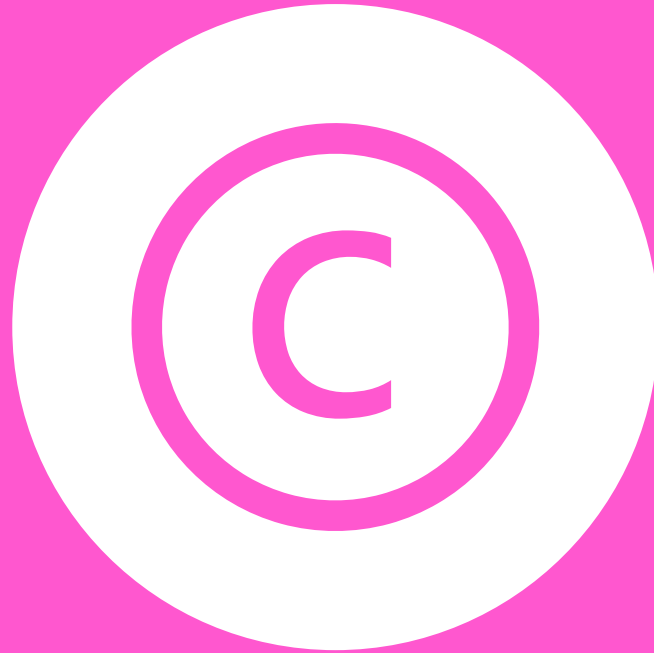
VADS Image Credits

- Silk chiffon dress, known as “the dress”, The Shell Collection, Autumn/Winter 1973, [Style Number 73/44](#), by Zandra Rhodes. © Zandra Rhodes 2012. Mannequin courtesy of Rootstein.
- Corset worn by Diana Ross, The Renaissance/Gold Collection, Autumn/Winter 1981, [Style Numbers 81/130 \(top\) and 81/186P \(skirt\)](#), by Zandra Rhodes. © Zandra Rhodes 2012. Mannequin courtesy of Rootstein.
- Detail of Mr Man print, The Neo Fantasy Look, Autumn/Winter 1993, [Style Number 93/575](#), by Zandra Rhodes. © Zandra Rhodes 2024. Mannequin courtesy of Rootstein.
- The Mount Olympus Collection, Spring/Summer 1983, [Style Number 83/59](#), by Zandra Rhodes. © Zandra Rhodes 2012. Mannequin courtesy of Rootstein.
- [Turban by Stephen Jones with textile design by Zandra Rhodes](#), The Mount Olympus Collection, Spring/Summer 1983. © Zandra Rhodes 2024.
- Freddie Mercury tried on this women’s bridal top that inspired a cape for the stage, The Lily Collection, Autumn/Winter 1972, [Style Number 72/45](#), by Zandra Rhodes. © Zandra Rhodes 2024. Mannequin courtesy of Rootstein.
- Worn by Diana, Princess of Wales for a State Banquet in Kyoto, Japan, May 1986, India Revisited, Autumn/Winter 1985, [Style Number 85/54](#), by Zandra Rhodes. © Zandra Rhodes 2024. Mannequin courtesy of Rootstein.
- [Hat by Zandra Rhodes](#), Paris, Frills and Button Flowers, Autumn/Winter 1971. © Zandra Rhodes 2024. Mannequin courtesy of Rootstein.
- [Zandra Rhodes’ Style Bible Number 13](#), pages 760, 763 and 764. © Zandra Rhodes 2012.
- Exotic Satin and Velvet Devorés, Spring/Summer 1999, [Style Number 99/135](#), by Zandra Rhodes. © Zandra Rhodes 2024. Mannequin courtesy of Rootstein.



#ThanksToYou

<https://mylibrary.uca.ac.uk/colourfulheritage-people>



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Lisa Moore, Project Manager (Copyright & Rights)

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Learning
Teaching
Research

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Indian Collection, Style Number: 82/152, Autumn/Winter Collection 1982 by Zandra Rhodes © VADS, 2012.





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The Creative Commons (CC) Certificate program for Open Culture / GLAM (galleries, libraries, archives and museums).



Images of Garments and Drawings

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Credit:

[title of image] by [name of source/creator of image] ©
[source] [year]

Desert Queen, Style number 02/82, Autumn/Winter 2002 by
Zandra Rhodes © VADS 2024.



Interviews with Zandra Rhodes and Colleagues

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Zandra Rhodes, 2024. From Printed Textiles to Fashion. Colourful Heritage Project, UCA.

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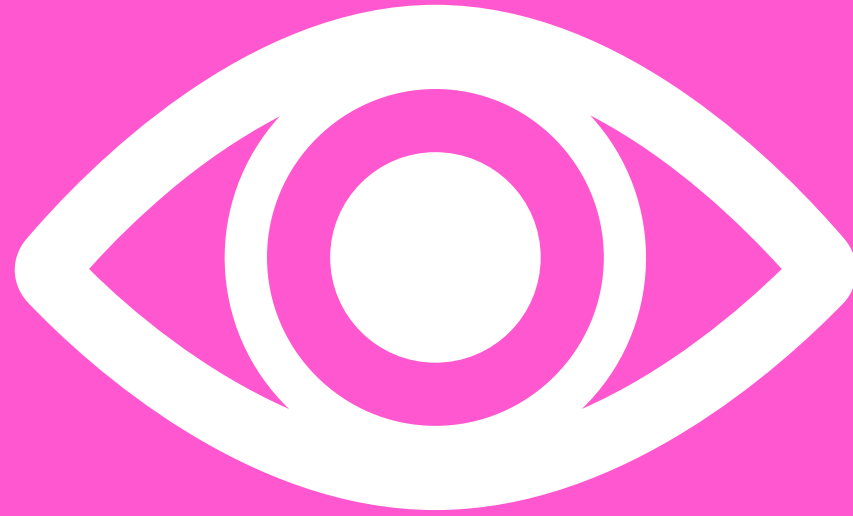
Interview with Zandra Rhodes



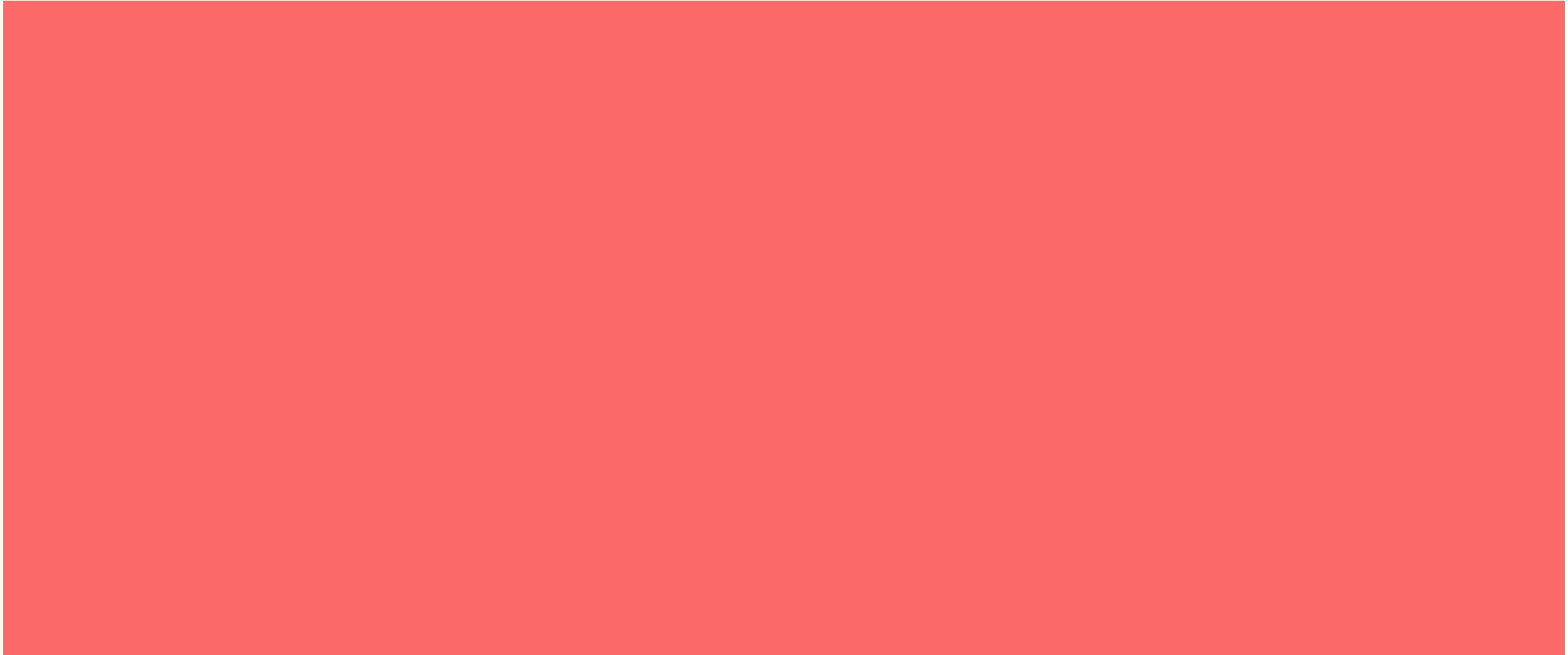
Interview with Piers Atkinson



Interview with Stephen Jones



**Visual Literacy and 'Slow Looking' at The Zandra
Rhodes Digital Study Collection –
Alex Bell, Liaison Librarian, School of Fashion**



Look at the colour on the screen for 10 seconds.

Describe it in the comments...

'Sunset Coral'

– WGSN key colour for S/S 2025



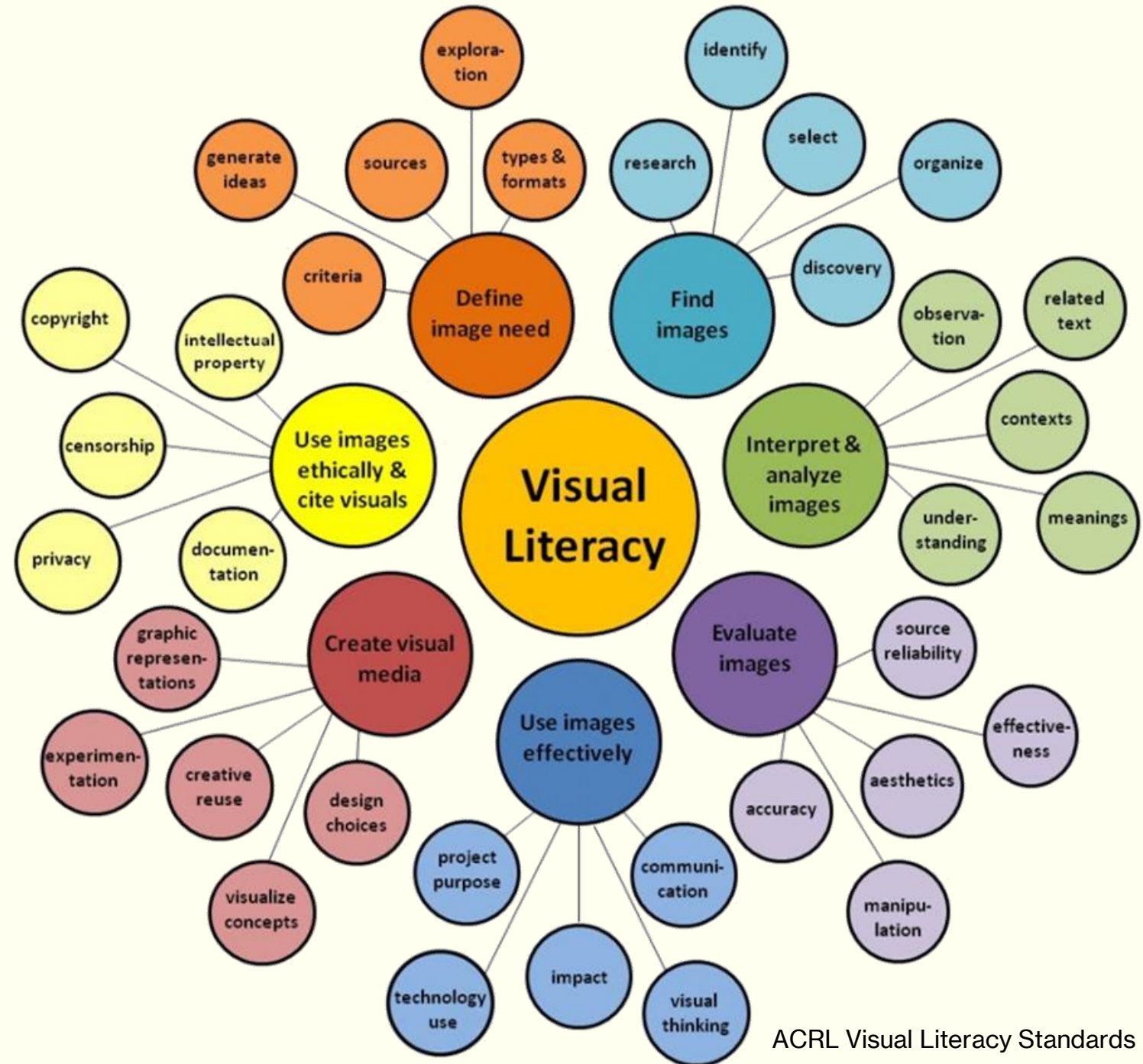
Colour evolution



Visual Literacy

“Visual literacy is a set of abilities that enables an individual to effectively find, interpret, evaluating, use, and create images and visual media” (Brown et al, 2016)

It enables a learner to understand and analyse the contextual, cultural, ethical, aesthetic, intellectual, and technical components of images.



What does it mean to be visually literate?

Can read visual sources with comprehension, analyse their purpose and structure, and appreciate their meaning.

Can identify and understand a wide variety of different visual sources or mediums (photograph, painting, sculpture, garment, film...).

The ability to think deeply about a visual source, it's purpose and authenticity.

Knowing how to connect visual sources with text and other types of information. (Newman and Ogle, 2019:3-4)






**Slow approaches to
develop visual literacy skills**

Exploration, play, experimentation, inspiration, serendipity...

Fashion students conduct research from eclectic and often abstract sources...



Books, Zines,
Magazines



Artist/Designers, Music,
Film, Exhibitions,
Natural World, Inner
World, History, Culture

Social media
(Instagram, Tik Tok),
AI image
generators, original
photographs, trends

Fashion designers are...

“obsessive collectors, always on the hunt for new and exciting things to inspire them. So, the need to gather and source material in the creative process is essential for feeding the imagination.”

Creative research...

“can be conducted at any time and involves observing the world, collecting and recording objects, images and ideas.”

(Sorger & Seivewright, 2021; Mbeledogu, 2022)



UCA BA Fashion Atelier & Tailoring

From Algorithm to inspiration

A lot of the content fashion students consume online is filtered through algorithms, determining how information and images are ranked, selected, and recommended to them, influencing perceptions, choices, and beliefs (Chayka, 2024).

“People’s daily interactions with algorithms affect how they learn from others, with negative consequences, including social misconceptions, conflict, and the spread of misinformation” (Brady cited in USP, 2024).



Harper's Bazaar (2022) TikTok Influencers

Slow looking

It is an approach based on the idea that, if we really want to *get to know or understand* visual sources, we need to spend time with them.

‘Slow looking’ is simply the art of learning through observing information more carefully - taking a moment longer to look at the visual world.

It’s all too easy to brush off an artwork, image, or design with ‘*I just don’t get it!*’ If you ask yourself to stay a little longer, look a little harder whilst thinking about all the questions you have about it; you might ultimately get more out of the experience and discover something new (Brown, 2019).

It’s about you and the image, allowing yourself time to make your own discoveries and form a more personal connection (Tate, s.d.).



[Beam \(s.d.\)](#)

1. Slow looking is an important counterbalance to the natural human tendency towards fast looking.
2. Slow looking tends to be under emphasised in general education.
3. Looking closely is a shared human value.

(Tishman, 2018)

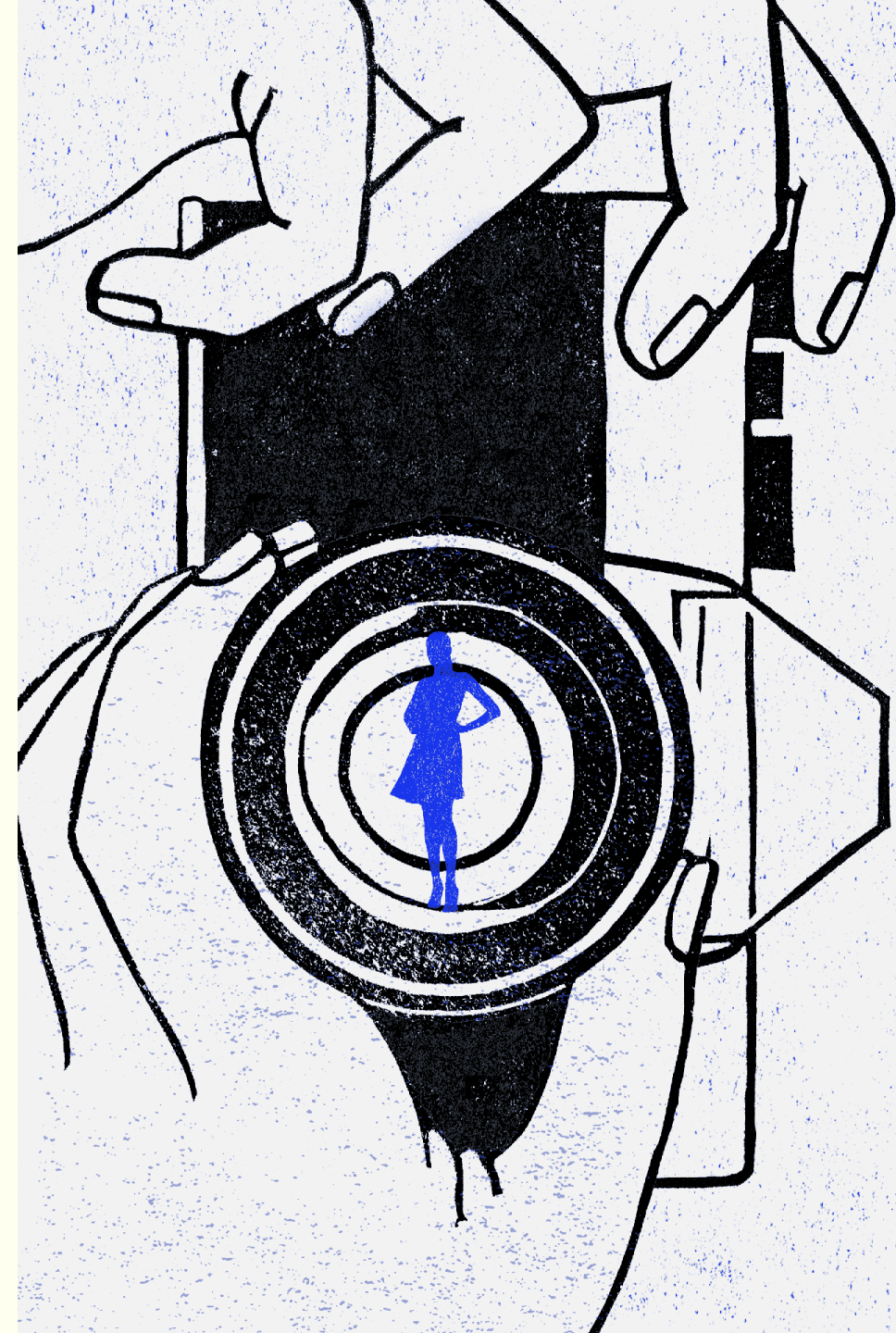


[Slow looking with Pierre Bonnard \(2023\)](#)

‘Dress detective’... *a slow approach* to viewing fashion

“Before commencing an examination of a dress artifact, the researcher must resolve to be mindful and present. Specifically, the ‘dress detective’ should pause, turn off other distractions, and mentally commit to slow down.

Fixing the gaze on the garment and considering every small detail, seeing each and every feature with intention” (Mida and Kim, 2015:33).



Slow looking activity...

Step 1: Initial Impressions

Look at the image: What is the first thing that catches your eye?

Describe: What colours, shapes, and textures do you see?



Slow looking activity...

Step 2: Detailed Observation

Describe the silhouette: Is it fitted, flowing, or structured?

What kind of fabric do you imagine it's made of? How does it look and feel?

Notice the details: closures, embellishments, seam finishes. What do they tell you?

Are there any patterns or motifs? What do you notice about them?

What do you notice about the setting, place, or context? Where would this garment be worn? What does the background suggest?

What objects do you see? Accessories, surrounding items - how do they contribute to the overall picture?

How is the image composed? Consider angles, focus, cropping - what is emphasised?



Slow looking activity...

Step 3: Textual Clues

Read any accompanying text from the collection. (Catalogue records, designer notes, exhibition info, etc.)

Discuss: Did the text change your perception? Did it confirm your observations or offer new insights?

<https://vads.ac.uk/digital/collection/ZR/id/5864/rec/1>



Step 1: Initial Impressions

Look at the image: What is the first thing that catches your eye?

Describe: What colours, shapes, and textures do you see?

Step 2: Detailed Observation

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Step 3: Textual Clues

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Step 4: Interpretation & Meaning

What meanings are conveyed by the garment's features? Think about symbolism, cultural references, and personal expression.

How do design choices contribute to the meaning? Cut, fabric, colour - how do they all work together?

Why might the garment have been created? Who was the intended audience? Think about the designer's inspiration and the intended wearer.

How does this garment function? Is it practical, decorative, ceremonial, or a combination?

How was the garment made? Consider techniques, craftsmanship, and potential challenges.

What is this garment "about"? Summarise the key themes and ideas it conveys.

Step 5: Reflection & Discussion

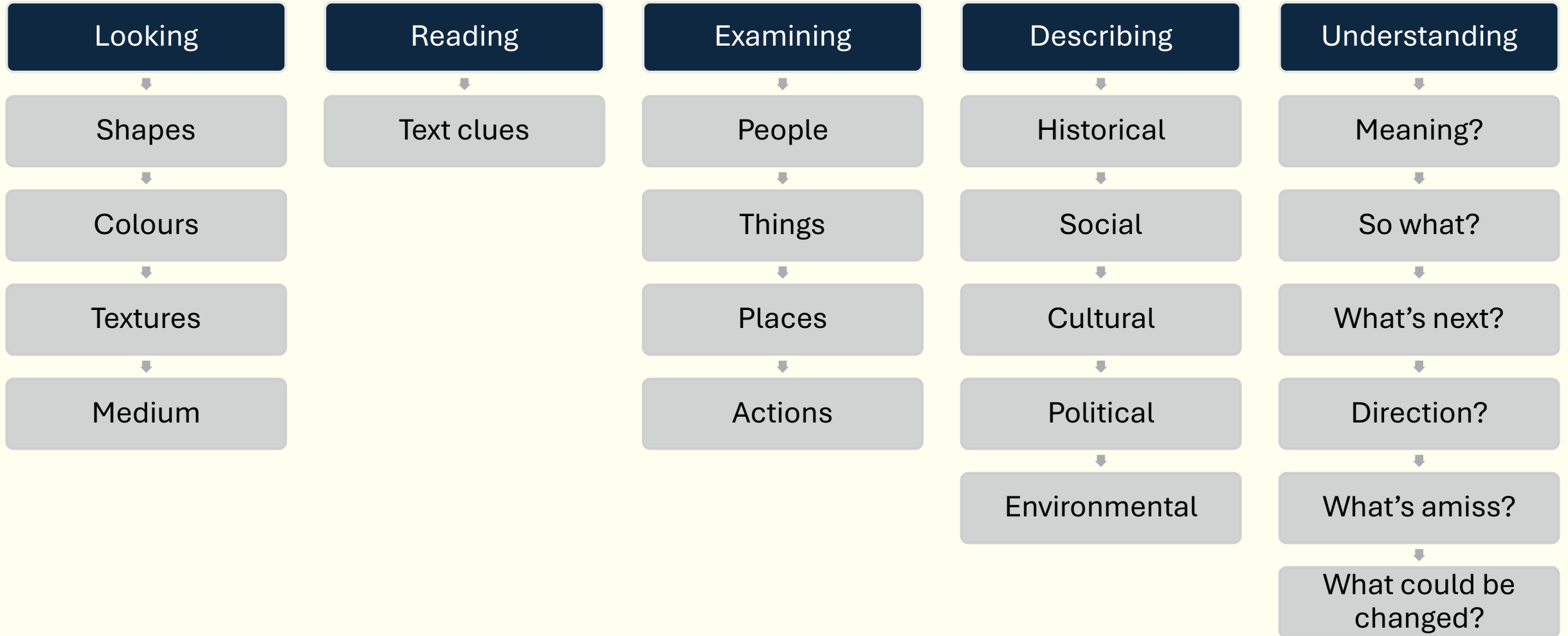
What did you learn from this slow looking activity?

Did you notice details you would have missed before?

How did different perspectives enrich your understanding of the garments?

Slow looking garment analysis 5-step activity

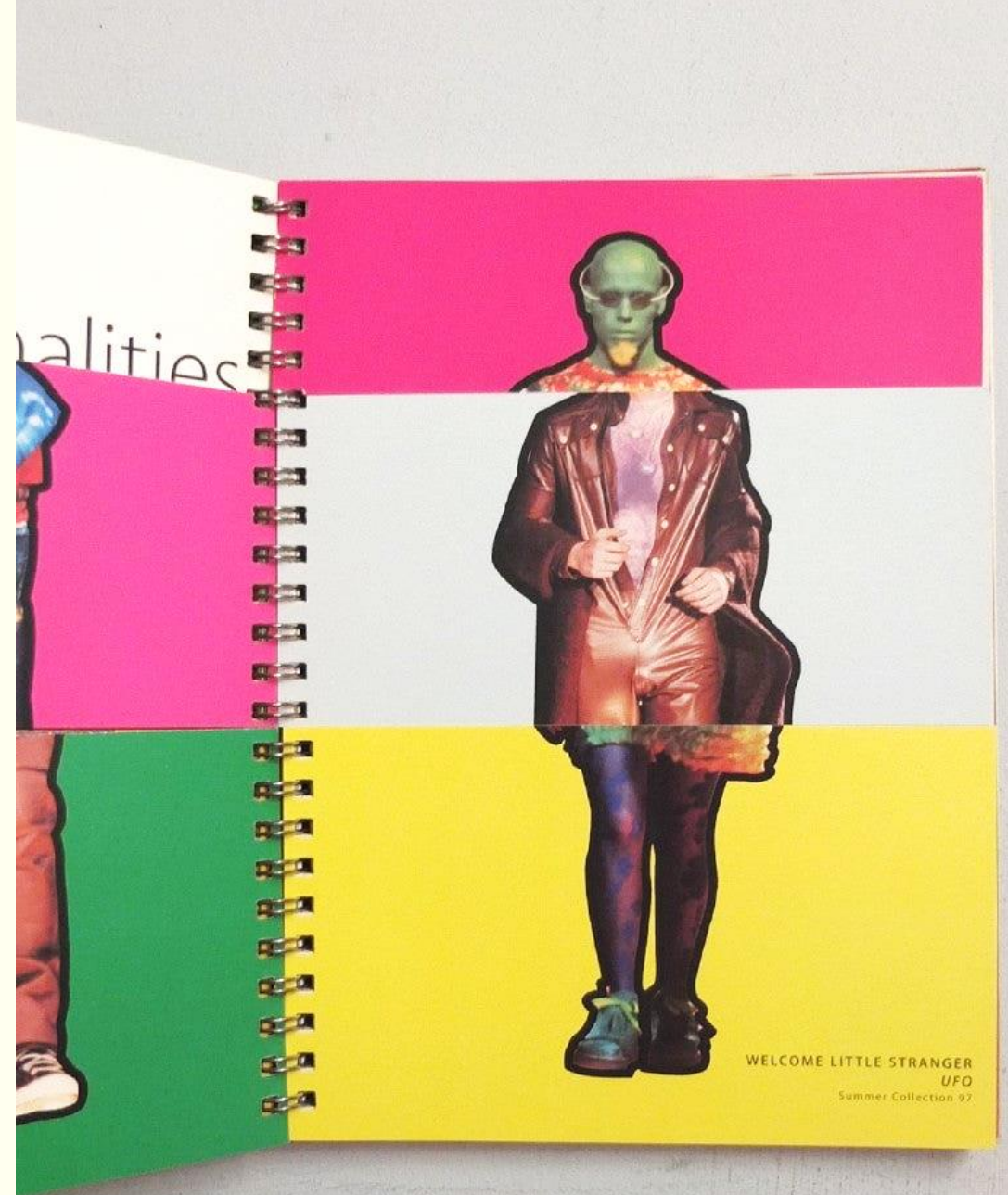
Interpreting and analysing images – a 5-step approach



Idea! Create your own Zandra Rhodes lookbook...

Take inspiration from the artist book by Belgium designer, Walter Van Beirendonck. 'Mutilate' documents more than a decade of the designers' collection through a spiral bound book of 'picture consequences'. Head, body, and legs can be arranged to create a unique shape and design, becoming a novel form of visual communication.

Why not try it with the Zandra Rhodes digital collection? Get students to create their own version of Beirendonck's fashion picture consequences!



Slower learning approaches can help to...

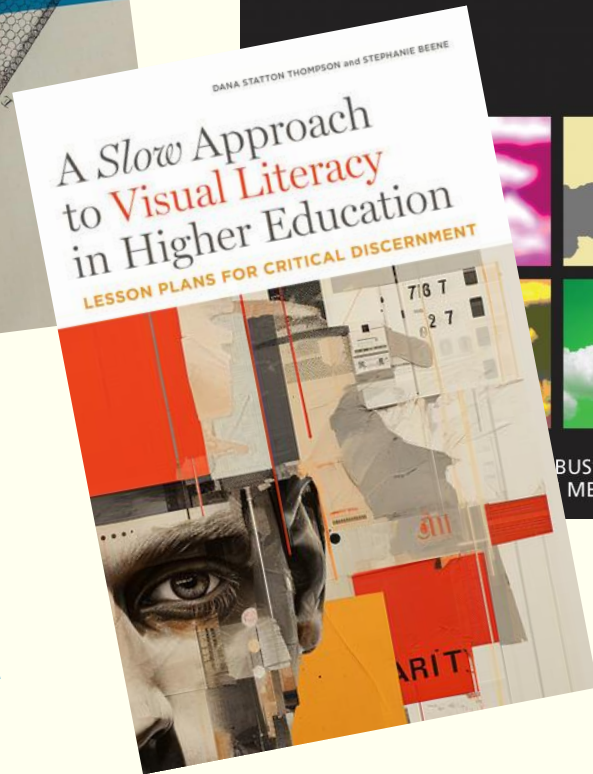
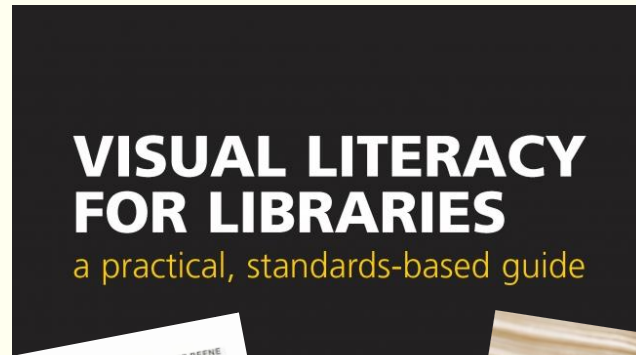
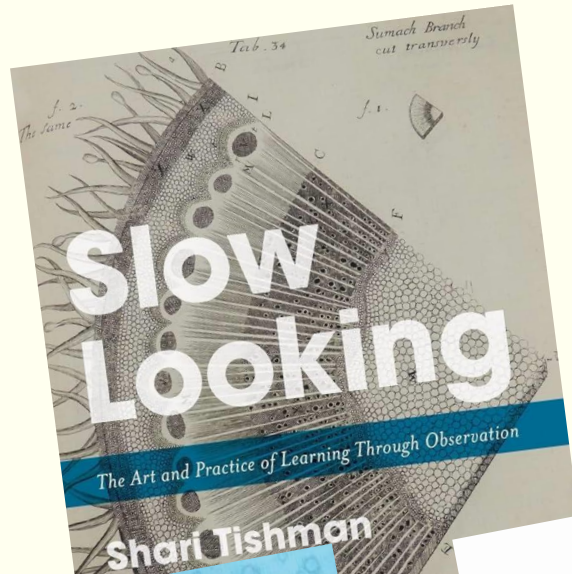
Facilitate an open space for students to create new ideas or practices and evaluate visual sources, exploring their potential to challenge existing historical, social and cultural ideas.

Create an active learning environment where students have open discussion about points of difference and similarity between what they see and what they understand. Socially constructed learning that happens through small groups of varying experiences – building empathy and understanding.

Look closely and carefully, helping to unravel the complexity of fashion and how we encounter visual sources. It can build connections allowing students to see things from multiple perspectives beyond their own experiences (Brown, 2020).



Further reading...



Thank you – any questions?

Stay connected with the project and the team...

Instagram – @colourfulheritage

Website – <https://mylibrary.uca.ac.uk/colourfulheritage>

Contact – colourfulheritage@uca.ac.uk

